

Time-lag on ATO alcohol sales data – the real story

The Distilled Spirits Industry Council of Australia is standing by the Liquor Merchants Association of Australia (LMAA) data, which reports on manufacturers' sales of RTDs and spirits. This is a snapshot of what is happening in the real world.

Australian Tax Office data is recorded at a much later date – this is a time-lag that explains why ATO figures do not as yet reveal the true picture.

ATO data records clearances, which are recorded from when alcohol moves from wholesalers' 'bonded storage' to retailers and excise is paid.

For further information please visit: www.alcotaxripoff.com

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